BACKGROUND

APPROACH

QUALITATIVE RESEARCH

PUBLIC ENGAGEMENT & OUTREACH

COMMITTEE
36 TRAC Stakeholders:

- Business leaders
- Community leaders
- Constituents

GOALS & OBJECTIVES

- Educate TRAC about the RTC and the transportation priorities and projects (roadway and transit). As well as projects and priorities of state and local entities.
- Gather TRAC input on transportation and mobility priorities and projects.
- Determine if funding is necessary and, if so, provide funding mechanisms for projects.
SCHEDULE

• Meeting 1:
  January 7, 2016
  Introduction to RTC & TRAC

• Meetings 2 through 5:
  In-depth look at Roadway Planning & Funding

• Meetings 6 through 9:
  In-depth look at Transit Planning & Funding

OUTCOMES

TRAC will learn more about the RTC, its priorities, and funding and the role the RTC and local governments play in the community.

• The RTC and local governments will gain a better understanding of the community’s transportation and mobility priorities and infrastructure needs.

• The RTC and local governments will learn from TRAC if additional funding is necessary and determine funding options.
COMMUNITY COLLABORATION & OUTREACH

LIST THESE IN SOME DIAGRAM

6 areas that we will focus on

- Elected Official Townhalls & Education Events
- Business Community Organizations & Associations
- Community Organizations & Religious Groups
- Advocacy Organizations
- Local Government & Non-profit Partnerships
- Online Outreach Tool & Social Media

COMMUNITY ENGAGEMENT
Las Vegas Growth & Transportation Investment

January 7, 2016

Prepared by:

Regional Growth
Yesterday, Today & Tomorrow
Clark County Population & Employment: 1950-2050

- Population Growth 1950-2010: 8.9%/Yr Avg.
- Population Growth 2010-2050: 1.8%/YR Avg.

Employment will grow faster than employment after 2020

Source: US Census Bureau, UNLV-CBER

Employment Picture Today & Tomorrow
Resort Industry exploded during the 1990s through 2007, driving industry jobs & other sector jobs throughout the Valley.

Future: The greatest change in density will be in the Resort Corridor with slower growth in 1st ring neighborhoods & the suburbs.
2015-2035 Job growth will slow but still be healthy. Rising densities will continue along all the major arterials & activity nodes. This will drive up real estate prices & drive down affordability.

Starting in the late-80s, resort industry-driven economic growth had a major impact on the region’s population growth, with residential development occurring in all areas of the Valley.

Source: So. Nevada RTC


Future: Job growth in the resort industry & from economic development will drive population & residential growth & densities in the major suburban nodes & the Resort Corridor.

Source: So. Nevada RTC
LV Valley Population/Sq. Mile: 2035

The result: increasingly dense residential development throughout the Valley. This will drive land & housing prices.

Source: So. Nevada RTC

Employment & Population Today & Tomorrow
LV Valley Pop. & Emp./Sq. Mile: 2014

By 2014, a resurgent economic recovery in a relatively compact Valley began healing the real estate market but also brought back talk of land constraints & rising real estate prices.

Source: So. Nevada RTC

Pop & Emp Density Chng: 2014-2035

Future: As noted, rising commercial & residential densities will be concentrated in the Valley’s preferred suburban “districts”, along major transportation routes & the Resort Corridor.

Source: So. Nevada RTC
End Result: a relatively dense & land-constrained Western Metro. The pressure on all types of infrastructure will be significant, even with a slower growth rate as the region matures.

The Transportation Network’s Response
Despite the Great Recession, by 2010, the Valley’s ongoing growth generated greater traffic demands, congesting many roads.

By 2035, the Valley’s growth will translate into a dense urban form that will clog most major roads, requiring a wide-range of transportation investments.
The Cause & Cure: Old Thinking, New Thinking

The Growth & Investment Cycle

- Enhances So. Nevada's Economic Competitiveness
- Requires Additional Transportation Investment
- Implement Congestion Management Programs
- Supply Additional Infrastructure & Transit
- Increasing Demand for Transportation Activity
- Population & Job Growth: Additional Economic Growth
- Transportation System Works More Efficiently

Southern Nevada's Economic Growth & Evolution
Past
Supply-Induced

Present
Congestion Pricing
Demand-Induced
Future

Managing both sides of the equation

Questions?